



NO-DIG LIVE 2006

An excellent Show...and it didn't even rain!

Since the No-Dig series went live some 15 years ago in the open air (Westrade having launched the title back in London in 1985, first in covered halls), 2006 was at last blessed with three open days of dry weather that tempted out a record audience of some 2,500 to the superb facilities that Stoneleigh offers for this type of specialised trade show.

NO-DIG LIVE'S popularity with the Industry would appear safe and well in its current format. Yes, we would all like to see more engineers attend as part of the ongoing need to keep abreast of the suppliers' expertise in producing goods and services that make for a better environment and utility infrastructure. But those that came were rewarded with a great opportunity to see a huge variety, both static and demonstrated equipment, in one place, at one time. This has to be one of the most efficient uses of that time that all employers should take on board.

Some statistics - Of the numbers who attended, 43% were senior management, 13% project management, 19% ticked the engineers box, 3% consultants, with utility procurement and administration making up the bulk of the balance. As you might expect, the vast majority came from the UK but there were delegations from Hungary, Ireland, France and Germany with smaller numbers coming in from Spain, Italy, Belgium, India, Pakistan, Algeria, Iran, Malaysia, Singapore, South Africa and the USA.

Industry segments numbered 40% water, 6.5% gas, 1.5% electricity, 1.5% oil & gas, 1% telecommunications. However, 16% ticked the contractor box and 14%, the central/local government box, whose activities no doubt spanned the other categories.

A total 73 stands were presented at the Event which embraced some 100 companies, represented by the local agents for a worldwide spread of technology

NO-DIG LIVE certainly continues to do its bit for the market. With the support of the UKSTT and other influential organisations, it is this team effort that bodes well for the future as we all strive to influence an increase in public expenditure on trenchless technology that can only lead to a significant decrease in traffic chaos on our roads.

The next NO-DIG LIVE event will be held 23-25 September 2008 at Stoneleigh Park

Contact us for more information at nodig@westrade.co.uk